

ORDER


KLKN-TV
Lincoln NE

KLKN-TV

Orders
Order / Rev: 39306
Alt Order #: 27379236
Product Desc: Education Campaign
Estimate: 2409
Flight Dates: 05/07/21 - 05/13/21
Original Date / Rev: 05/06/21 / 05/06/21
Order Type: GENERAL

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: SAM Nebraska
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/26/21	05/13/21	7	\$2,125.00	\$1,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2021	7	\$2,125.00	\$1,806.25	0.00
Totals	7	\$2,125.00	\$1,806.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLKN-TV	12%	\$2,125.00
Market	100%	\$17,708.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

UNKWN 88% \$15,583.33

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 Alt Order #: 27379236
 Flight Dates: 05/07/21 - 05/13/21

Advertiser: SAM Nebraska
 Product Desc: Education Campaign
 Estimate: 2409

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	05/10/21	05/10/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	M-----		1				\$300.00		0.00			
N 2	KLKN	05/11/21	05/11/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	-T-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	-T-----		1				\$300.00		0.00			
N 3	KLKN	05/13/21	05/13/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	---T---		1				\$300.00		0.00			
N 4	KLKN	05/09/21	05/09/21	Ch 8 News Sun at 10p Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten	CM	10p-1035p	-----S	:30	1	\$325.00	P-04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----S		1				\$325.00		0.00			
N 5	KLKN	05/07/21	05/07/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	----F--	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	----F--		1				\$300.00		0.00			
N 6	KLKN	05/11/21	05/11/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	-T-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	-T-----		1				\$300.00		0.00			
N 7	KLKN	05/12/21	05/12/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	--W----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	--W----		1				\$300.00		0.00			
													Totals	7	\$2,125.00



125 West 55th St
New York, NY 10019

Contract # 27379236 Changes as of: 5/6/2021 at 10:09 AM Version: Current State Version 1
CPE: 132/215/2409 Flight: 5/7/21 - 5/13/21 Station: KLNK
Agency: Ax Media Advertiser: SAM Nebraska DMA
Product: Education Campaign
Agency Order #: 10657158 Buyer: Fernie, Taylor
Salesperson: EVAN BLASOR 214-525-2618
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+
Assistant: EVAN BLASOR 214-525-2618
Total Spots: 7
Total CPP: \$71.55
Total GRP: 29.7
Traffic #: 39306

Comments: New Order 5/6/21 - The new order will run Fri 5/7 - Thu 5/13. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/7 - 5/13							Total Spots	Total \$	CPP*	GRP*
							5/7	5/8	5/9	5/10	5/11	5/12	5/13				
1	F,M,Th 10p-10:35p		Channel 8 Eyewitness News At Ten	\$300.00	3.7	30	0	0	0	1	1	0	1	3	\$900.00	\$81.08	11.1
2	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$325.00	4.8	30	0	0	1	0	0	0	0	1	\$325.00	\$67.71	4.8
3	F,M,Th 6p-6:30p		Channel 8 Eyewitness News At Six	\$300.00	4.6	30	1	0	0	0	1	1	0	3	\$900.00	\$65.22	13.8
TOTALS:							1	0	1	1	2	1	1	7	\$2,125.00	\$71.55	29.7



125 West 55th St
New York, NY 10019

Special Instructions

Contract # 27379236 Changes as of: 5/6/2021 at 10:09 AM Version: Current State Version 1
CPE: 132/215/2409 Flight: 5/7/21 - 5/13/21 Station: KLNK Con Type: POLITICAL/NOTE
Agency: Ax Media Advertiser: SAM Nebraska DMA Market: Lincoln/Hung-Kry-Pis
800 W. 47th Street Product: Education Campaign
Suite 200 Agency Order #: 10657158
Kansas City, MO 64112 Buyer: Fernie, Taylor Office: DALLAS
Salesperson: EVAN BLASOR Primary Demo: Adults 55+
214-525-2618 Assistant: EVAN BLASOR
Separation: 214-525-2618 Traffic #: 39306

Order Level Comments

Date/Time Added by Comment
05/06/21 9:55 AM EVAN BLASOR New Order 5/6/21 - The new order will run Fri 5/7 - Thu 5/13. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Markeyon #184659, Spotsdata #2095, Separation: 30

Competitive Information

Market Budget: \$17,708
KLKN Share: 12%
Comment: Share per buyer
Unknown: 88%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	7	\$2,125.00	2021-May	7	\$2,125.00
Total	100%	7	\$2,125.00	Total	7	\$2,125.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/6/21 10:04 AM					\$0	\$0	
New	5/6/21 9:45 AM	EVAN BLASOR	Confirming	7		\$2,125.00	\$2,125.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.